



Seminar “Upcoming Challenges for the supply chains and sustainability”

18th May 2022

World Trade Center Rotterdam

These are troubled times for traders in cereals, oilseeds, rice, pulses, olive oil, oils and fats and animal feed. Above all, there are worries about the security of employees in the Ukraine, are they and their families safe?

The war situation in the Ukraine and the availability of grain and sunflower seeds, the increased prices for raw materials and transport modalities. All these things demand the full attention of the grain trade at the moment. Furthermore, there are questions about the opportunities for farmers to sow and harvest their fields and about the severe damages of the infrastructure of ports and roads.

We all have one wish, that the war will come to an end!

Beside all these developments, the grain trade faces also other challenges; the Green Deal and the Farm to Fork Strategy. The targets which are set, such as 25% organic farming, 50% less use of pesticides and a 20% reduction in the use of fertilizers, will have an impact on trade. So does the more recent EU proposal for Deforestation free supply chains, that will be decided on before the summer period during the French presidency. In their responses to the Green Deal, the Farm to Fork Strategy and the Deforestation proposal, the (European) trade organizations and companies have indicated that they endorse the environmental objectives and they want to contribute their knowledge and experience of supply chains to make the finale implementing measure effective, efficient and executable.

For this seminar the Royal Dutch Grain and Feed Trade Association invited two speakers from the European Commission and the Dutch Ministry of Agriculture to enlighten the latest developments of the EU—proposal for deforestation free supply chains in particular. Besides these speakers, three experts from the retail, trade companies and from an NGO are invited for the panel discussion about the deforestation proposal.

What is everyone’s role as part of the chain, are we sufficiently prepared, are all consequences carefully considered and do we use the experiences of certifications schemes? Altogether a lot to discuss with the attendees of this seminar.

The Royal Dutch Grain and Feed Trade Association is looking forward to welcome you on the 18th of May in the World Trade Centre Rotterdam.

Seminar Upcoming Challenges for supply chains and sustainability

14.00 Welcome



Jan Willem Baas,
president of The Royal Dutch Grain and Feed Trade Association



Ted Swinkels, *vice-president of COCERAL*

14.10 Upcoming Challenges for supply chains and sustainability

EU-proposal for Deforestation Free Supply Chains

EU Official *(to be confirmed)*

The Dutch point of view for Deforestation Free Supply Chains



Evelyn Geurtsen, *Director International Agribusiness & Food of the Dutch Ministry of Agriculture, Nature and Food Quality.*

15.00 Coffee- and tea break

15.30 Panel discussion



Moderator: Jaine Chisholm Caunt, *director general GAFTA*

Members of the panel:



Hugo Byrnes, *Vice President Integrity at Ahold Delhaize*



Bas Geerts, *Head of Sustainability at Cefetra Group BV*



Seline Meijer, *Senior Advisor Food & Agriculture at WWF Netherlands*

Wrap-up and conclusions, by moderator Jaine Chisholm Caunt

16.30 Closing of the day

Jan Willem Baas, *president of the Royal Dutch Grain and Feed Trade Association*

16.35 Closing drink